

#BUSINESSBELIEVES IN SOUTH AFRICA



BLSA Contract with South Africa

#BusinessBelieves in South Africa. We believe in South Africa's future. We believe in creating a South Africa of increasing prosperity for all. We share the values set out in its constitution. And we say humbly: we want to play our part in ensuring that South Africa works for everyone.

That's why, today, Business Leadership South Africa (BLSA) announced its contract with South Africa in a powerful launch event at East Bank Community Hall, Alexandra.

The contract highlights six key areas that business believes will drive opportunity and inclusive growth across the country. In the coming days, weeks and months you will hear more from BLSA on how we plan to deliver against the contract, the full version of which you can read below.

BLSA members commit to a contract with South Africa. We will do all we can to:

Create jobs, by growing the economy

South African businesses have created over 2.65 million jobs since 1993. Our aim is to create even more jobs.

Encourage and empower senior black leadership

Ultimately, the best way to close the opportunity gap is to invest in more businesses owned, run by and employing black South Africans. We pledge to grow a new generation of black business leaders and entrepreneurs.

Invest in South Africans

South Africa can only meet the challenges of the future with a highly-skilled workforce. We will train South African managers and workers for the challenges ahead.

Invest in communities

Business owes it to South Africans to do more to ensure the communities in which it operates thrive and prosper.

Support small businesses

They should be the lifeblood of our economy but too often they struggle. It is our duty to help them succeed by financing new businesses, training and mentoring entrepreneurs for success.

Crush corruption

We will work to end the scandals of corruption in the public and private sector that have blighted this society. Wherever we see corruption we will cry 'Not in my name'.